



## What is Soybean-Based Foam?

Soybean-based foam is an Earth-friendlier foam than conventional foams. Natural soybean oils are used to create the foam resulting in less petroleum and crude oils being used.

## What are the Benefits of Using Soybean-Based Foam?

There are several benefits including environment, economy and durability for baby!

**Environment:** Soybeans are a natural and renewable resource grown on farms. Instead of drilling for oils or shipping petroleum from overseas, we can use oils from soybeans grown locally, reducing the need for foreign crude oils, and ultimately the carbon footprint on the Earth.

Since testing and proving out the new technology, life cycle analyses conducted have shown a decrease in energy consumed to make the product and a reduction in greenhouse gas emissions.

**Economy:** The soybeans used in our foam are grown in the USA, supporting the American farmer and depending less on foreign oils to create durable foams. Soybeans are the USA's second largest exported crop, second only to corn. Technology such as this help increase demand, planting, and incentives for farmers to grow soybeans.

**Durability:** The soybean-enhanced foams are high-density and firm to support sleeping infants. It offers reduced sagging, improved durability and lifespan, and a comfortable sleeping environment.

## What Are People Saying About Soy Foam?

The soybean foam has won prestigious innovation awards from environmental groups, including the EPA and engineering groups, such as the Society of Plastics Engineers and the Alliance for the Polyurethane Industry.

Besides offering baby a firm sleep environment, soy foam is also being used in other areas including the furniture and automotive industries for more natural, comfortable, and durable features. Currently, soybean foams do not use 100% soybean oils as the foams are not firm enough for what infants need. However, technology continues to advance so more and more renewable oils can be use for enhancing our products in the future.





## What is Latex Foam?

Latex is a naturally derived biodegradable product made from the sap of rubber trees. Latex foam can be natural, man-made, or a blend of the two. Latex foam is processed differently than other latex products, like balloons or gloves. This process allows latex foam to remove allergy-producing proteins and creates an airy, open-cell breathable foam.

## Is Latex Foam Used in Adult Mattresses?

Yes. Latex foam has been used for decades in mattresses. It is the fastest growing specialty mattress material in the U.S. due to its unique feel. It is a premium luxury foam.

## Why Use Latex Foam in a Crib Mattress?

There are many comfort, support and cleanliness benefits for a growing child that latex foam provides:

**Resiliency:** Our latex foam resists compression and recovers immediately. Unlike visco-elastic/memory foam, latex foam will not heat up and sink under baby's weight, which can cause pressure on the body.

**Breathability:** Our latex foam allows air to circulate and tends to keep the body cooler in the summer and warmer in the winter.

**Hypoallergenic:** Our latex foam has been designed and tested to pass very strict allergy certifications to promote a clean sleeping environment; also, due to its open cell structure, our latex foam inhibits bacteria, dust-mites and microbes from attaching to it.

**Pressure Point Relief:** Our latex foam contours to the natural curves of the body and disperses pressure providing the most comfortable sleep.

