

Why Choose Cotton?



Breathability combined with natural softness makes cotton a desirable material for use in bedding, clothing, and other items that are close to baby's skin. Cotton is highly absorbent, making it an excellent material for crib mattress pads so liquids will absorb away from baby's body.

In the United States, cotton is regulated by the FDA as a food crop, so strict standards must be followed by cotton farms, gins, and textile companies. The breathable fiber also is less likely to trigger allergies that other natural fibers can sometimes trigger.

Cotton's easy-cleaning is also another reason to use it for crib mattress pads. Because the pad is already preshrunk, it is machine washable and dryable and will always fit right back on the crib mattress for lasting use.

Cotton Is a Sustainable Crop

Cotton is a renewable crop that can be harvested on the same land each year. Cotton Incorporated reports that because of advancing technologies, less and less land needs to be used while cotton yield is increasing in the U.S.!

Cotton is the largest natural fiber requested for use in textiles. It is an important crop grown in many countries around the world. The "Cotton Belt" in the U.S. is made up of 17 states that produce high-volumes of cotton and export to other countries, helping both the U.S. economy and a fabric's feel.

